







SUGAR - ETHANOL & BIOENERGY INDIA CONFERENCE - 2025

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About #SEIC2025





The Sugar - Ethanol & Bioenergy India Conference (SEIC) is a pivotal conference that brings together innovators, industry leaders, millers, traders, EPC players, institutional buyers and sustainability advocates to explore the convergence of sugar, ethanol and bioenergy production.

Sugar Ethanol Bioenergy

About ChiniMandi.com

The world's largest source of information for Sugar, Ethanol, and Bioenergy. Over **7.5 million readers** from **212 countries** trust ChiniMandi for needle moving news and insights on sugar and allied commodities.





Initiated in 2022 as Sugar and Ethanol India Conference (SEIC), we have now evolved to add Bioenergy to our manifesto to connect the ecosystem striving to address both food and fuel security in India. Conference, Awards, Network, Entertainment and more...

Glimpses of SEIC 2024, 23, 22



Themes and Areas of Discussion





Global & **Domestic Sugar** Market **Dynamics**

Value Maximization cultivation to production

Awards and Networking



Indian Sugarcane **Crop Outlook**

Future Investment in Ethanol & Sugar

•••

Blending Target Achievements



Export/Import Forecast 2025

Feedstock

Policy and Regulations



Glimpses of SEIC 2024, 23, 22





Audience Profile at SEIC Series









Global **Influencers**

Policymakers



Traders

Oil Marketing **Companies** (OMCs)



Suppliers & CNF Agents

Brokers

ऑा



Sustainability **Advocates**

Research and Academic **experts**









Indonesia



Thailand







Port and SCM

Media and Journalists



India









USA





Sri Lanka

SEIC '2025 Themes and Tracks









Industry trends and market outlook

Price, growth, and opportunities for Sugar, Ethanol, and Bioenergy in India



Innovation and Technology Advancements

Cultivation, Harvesting Yield, Processing, Warehousing and Transportation



Plant Asset and Infrastructure

E2E Biofuel production, cogeneration and ancillary units' investments, profitability of millers



Policy and Regulatory Framework

Subsidy, Blending policy and norms, EXIM policy, food and fuel security



Sustainability & Green Energy

Advancements in Soil sensing, weather prediction, climate variability on production of sugarcane and feedstocks



Shifting Consumer Behavior

The rising backlash against sugar consumption and what it means for the industry

#SEIA2025 Sugar - Ethanol & Bioenergy International Awards

Andaz by Hyatt, Aerocity, New Delhi

Jan 30th 2025

SEIA is a prestigious event to celebrate excellence in innovation, sustainability and adaptation across the sugar, ethanol and bioenergy sectors.

The awards recognized the trailblazers, innovators and disruptors who have made remarkable contributions to the industry, setting new benchmarks in global achievements.





International Delegates and Speakers at #SEIC2025

SUGAR - ETHANOL & BIOENERGY INDIA CONFERENCE - 2025 explore • innovate • sustain

Andaz by Hyatt, Aerocity, New Delhi Jan 30th & 31st 2025

SEIC is a host for business leaders, innovators, researchers, academic experts, traders and millers from international markets that are of interest to stakeholders in Sugar, Ethanol and Bioenergy.

Introducing Connects@SEIC

To increase bilateral business interests, ChiniMandi will be happy to align mutual interests of international & domestic delegates with each other.



One on one meeting with profiles of your interest



Round table discussions



Closed room / private discussion sessions



Any other specific business context requirements tailored to your needs

This is a limited, paid opportunity available to a select few.
*Conditions apply. Write to communications@chinimandi.com
to know more.













Indonesia



India



Brazil









Dubai







Thailand

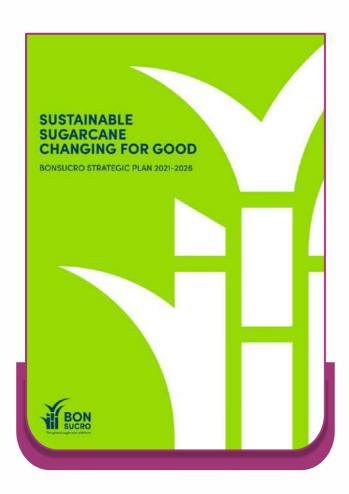


Fiji

Thought Leadership and Content at #SEIC2025

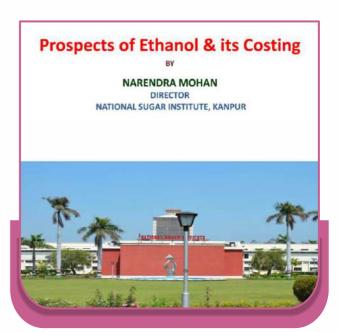
Join us to explore the intricacies of market dynamics, weather and climate patterns, industry trends, technological advancements, expert opinions & polls, policy and regulatory updates, as well as in-depth whitepapers and case studies. Gain valuable insights to enhance your knowledge and make informed decisions.

If you wish to share your thought leadership at SEIC25, write to us at communications@chinimandi.com









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Gruner Renewable Energy **Transportation Partner**

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National Sugar Institute, India



National Federation of Co-operative Sugar Factories, India



STAI - The Sugar Technologists Association of India



CoGen Cogeneration Association of India



The Global Sugarcane Platform, London, UK



Sugar Bioenergy Forum



U.S. Grains Council U.S.A.



WISMA West Indian Sugar Mills Association



AIDA All India Distillers' Association



Maharashtra State Co-operative Sugar Factories Federation



Grain Ethanol Manufacturers Association



Indian Biogas Association



The South Indian Sugar Mills Association Karnataka



Grain Ethanol Distillers Association



UP Sugar Mills Association



UDOP National Union of Bioenergy, Brazil



The Ethanol Manufacturer's Association of India



Chamber of Commerce India



Green Energy



Indian Federation of Bhartiya Heritage Association of Khandsariand Traditional Sweeteners Industry

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AB Mauri



Abhishek Enterprises



Agnomics Analytics Lab Pvt. Ltd.



All India Distillers'
Association



Alex Multani Commodities



Alfa Laval AB



All India Food Supply Pvt. Ltd.



AlSucrose Corporation



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Dalmia Bharat Sugar



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Reveille Energy



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S&P Global Commodity Insights



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Sadashivrao Mandlik SSK Ltd.



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Sadguru Sri Sri SK Ltd.



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Sakthi Sugars Ltd.



Sakuma Exports Ltd.



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Shah Jaswantlal Rasiklal



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Conference Level Sponsorship Opportunities at #SEIC2025

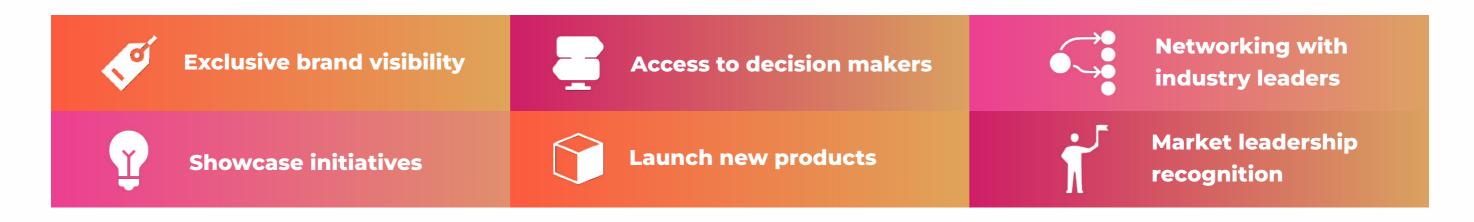




Partner with the Sugar - Ethanol & Bioenergy India Conference 2025 to showcase your brand to industry leaders, innovators and key decision-makers in the sugar and bioenergy sector. Align your business with sustainable food and energy solutions and gain unparalleled visibility in a rapidly evolving market globally.

Sponsorship Type	Sponsor Category Name	Sponsorship Amount	Availability Open/closed
	Presenting	SOLD OUT	Closed
	Title Sponsor	sola out	Closed
	Powered By	SOLDOUT	Closed
Conference Level	Co-Powered	SOLD OUT	Closed
Comerence Level	Exclusive Partner	Rs. 8,50,000	Open
	Platinum	Rs. 7,00,000	Open
	Gold	Rs. 5,00,000	Open
	Silver	Rs. 3,00,000	Open

Detailed Deliverables and Entitlements in next slide



Sponsorship Opportunities at #SEIC2025



	SOLD OUT	SOLD OUT	SOLD OUT	SOLDOUT
Element	Presenting	Title	Powered By	Co Powered By
Pre Conference				
Logo on Conference Website Includes hyperlink to Sponsor's Website	✓	✓	✓	✓
Logo on Social Media Promotional Creatives	✓	✓	✓	✓
Logo on WhatsApp Marketing Creatives	✓	✓	✓	✓
Email Direct Marketing (EDM) Blast	✓	✓	✓	✓
Company / Brand Mention in Promotional Articles on ChiniMandi News	✓	✓	✓	✓
Logo on Conference Invitation	✓	✓	✓	✓

On Conference				
Logo on Venue Branding	✓	✓	✓	✓
Logo on Stage Backdrop	✓	✓	✓	✓
Logo on Conference Agenda	✓	✓	✓	✓
Logo on Delegate ID Card	✓	✓	✓	✓
Company Brochure in Delegate Kit	✓	✓	✓	✓
Complimentary Delegate Passes with Accommodation	16 Passes 8 Rooms	14 Passes 6 Rooms	10 Passes 5 Rooms	8 Passes 4 Rooms
Senior representative from company for inaugural ceremony	✓	✓	✓	✓
AV Slot	✓	✓	✓	✓
Repeated logo flash & company mention by emcee	✓	✓	✓	✓
Logo on Appreciation Memento / Certificates	✓	✓	✓	✓

Post Conference						
Logo on News Coverage on ChiniMandi	✓	✓	✓	✓		
Logo on Post Conference Video	✓	✓	✓	✓		
Logo on Conference Glimpses Social Media Post	✓	✓	✓	✓		
Email Direct Marketing (EDM) Blast	✓	✓	✓	✓		
Promotional Article	✓	✓	X	X		
Interview on ChiniMandi	√	✓	X	X		

Element	Exclusive	Platinum	Gold	Silver		
Pre Conference						
Logo on Conference Website Includes hyperlink to Sponsor's Website	✓	✓	✓	√		
Logo on Social Media Promotional Creatives	✓	X	Х	X		
Logo on WhatsApp Marketing Creatives	✓	✓	✓	✓		
Email Direct Marketing (EDM) Blast	✓	✓	✓	✓		
Company / Brand Mention in Promotional Articles on ChiniMandi News	/	✓	✓	√		
Logo on Conference Invitation	✓	X	X	X		

On Conference				
Logo on Venue Branding	✓	✓	✓	✓
Logo on Stage Backdrop	✓	X	X	X
Logo on Conference Agenda	✓	✓	✓	✓
Logo on Delegate ID Card	✓	X	X	Х
Company Brochure in Delegate Kit	✓	✓	X	X
Complimentary Delegate Passes with Accommodation	8 Passes 4 Rooms	6 Passes 3 Rooms	4 Passes 2 Rooms	2 Passes 1 Rooms
Senior representative from company for inaugural ceremony	Х	Х	Х	Х
AV Slot	X	X	Х	X
Repeated logo flash & company mention by emcee	Х	Х	Х	Х
Logo on Appreciation Memento / Certificates	Х	Х	Х	Х

Post Conference						
Logo on News Coverage on ChiniMandi	✓	✓	✓	✓		
Logo on Post Conference Video	✓	X	X	X		
Logo on Event Glimpses Social Media Post	✓	X	X	X		
Email Direct Marketing (EDM) Blast	✓	✓	✓	✓		
Promotional Article	Х	Х	X	X		
Interview on ChiniMandi	Х	Х	X	X		

^{*}Check-in on 30th January 2025, 2:00pm & check-out on 31st January 2025, 12:00pm.

Stand alone Sponsorship Opportunities at #SEIC2025





Clutter breaking and innovative sponsorship opportunities for unique brand building opportunities at #SEIC25. No mater what is your budget, we have something for you!

Sponsorship Type	Category Name	Days	Key Entitlements	Sponsorship Amount	Availability Open/closed
F&B	Hydration Partner	Day 1 & 2	Ensure attendees stay refreshed with your branding featured on hydration stations throughout the event	SOLDOUT	Closed
F&B	Luncheon Partner	Day 1 & 2	Showcase your brand during networking luncheons, where attendees gather for meals and meaningful conversations	Rs. 4,90,000	Open
F&B	Networking Dinner Partner	Day 1	Host a special networking dinner during the awards night to provide delegates with a more relaxed setting to connect and discuss business opportunities	Rs. 6,90,000	Open
Tech	WiFi Partner	Day 1 & 2	Become the go-to source for connectivity, with your branding prominently displayed on all Wi-Fi access points	SOLDOUT	Closed
Tech	Charging Station Partner	Day 1 & 2	Mobile charging stations for attendees' devices, prominently displaying the sponsor's branding	SOLDOUT	Closed
Merchandise	Takeaway Gift Partner	Day 1 OR 2	Provide branded takeaway gifts or conference bags for attendees, featuring sponsor logos	Rs. 4,90,000	Open
Logistics	Transportation Partner	Day 1 & 2	Sponsor transportation for attendees, such as shuttle services between airport and the conference venue	SOLDOUT	Closed
Conference	Lanyard Partner	Day 1 & 2	Sponsor the conference lanyards, featuring the sponsor's logo prominently displayed alongside the conference branding	SOLDOUT	Closed

We can customize the deliverables and entitlements, talk to us at communications@chinimandi.com



Delegate Pass ₹ 33,000

It Includes Conference Pass + Meals (without Accommodation)

Conference details are:

Day 1: 30th January 2025, Thursday 10am to 6pm: Conference & Sessions 7pm to 10pm: SEIA - Industry Awards

Day 2: 31st January 2025, Friday 10am to 5pm: Conference & Sessions 5pm: Vote of Thanks

Book your seats now

On Call Booking: 9075 999 101 | 9765 999 101

Online Booking: https://bit.ly/seic2025

Scan to register







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