



Organised by

ChiniMandi



# SUGAR & ETHANOL INDIA CONFERENCE - 2025

explore • innovate • sustain

India's Biggest Conference & Awards  
for Sugar & Ethanol Industry

FEB 6<sup>th</sup> & 7<sup>th</sup> 2025



## Event Profile

# About ChiniMandi



ChiniMandi.com

## Revolutionising sugar industry connectivity through cutting-edge information dissemination

In the dynamic and competitive realm of technology, the swift delivery of information stands as a key factor in seizing opportunities. At the forefront of this movement is ChiniMandi, the premier news, views, and networking platform exclusively dedicated to the sugar, ethanol, and allied industries.

ChiniMandi is not just a platform; it's a catalyst, unifying India's sugar & allied industry through technology-driven information dissemination.

This portal has redefined how news and information flow within the industry. Addressing the crucial need for a consolidated source, ChiniMandi strives to seamlessly connect stakeholders across the entire value chain.

Beyond being a News & Information Portal, ChiniMandi assumes the role of a vital voice, delivering precise and localised information to industry stakeholders.

As we propel into a future dominated by advanced technologies, ChiniMandi proudly boasts a robust virtual presence, engaging with over 5.2 million users across 212 countries. The team at ChiniMandi takes immense pride in nurturing robust connections within the sugar industry and its allied sectors, ensuring a streamlined flow of essential information.

In this era of rapid evolution, ChiniMandi stands as a beacon, uniting stakeholders and fostering a more informed and connected industry landscape.



**5.2 Million  
Happy Users**



**63,000+  
Articles**



**Presence in  
212 Countries**



**Four  
Languages**



**Partnered for 70+  
Prominent Events**



**Brand Trust  
100%**



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# Introduction of SEIC

ChiniMandi's Sugar and Ethanol India Conference (SEIC) has evolved into an iconic event, cementing its status as India's premier conference exclusively dedicated to Sugar, Ethanol and Allied industries. SEIC is a convergence of industry leaders, disruptors, and visionaries shaping the agenda and ideas for the future of Sugar and Ethanol and Allied industries.

Instituted in 2022, the 1st Edition of SEIC was held in Mumbai, and the 2nd edition of the Conference was held in 2023 in the National Capital. Ever since then, the Conference has become a focal point for business networking domestically and internationally, bringing influential stakeholders, policymakers, sugar industry leaders, OMCs, suppliers, consumers, traders, brokers and farmers.

The 3rd Edition of SEIC, held on February 1st and 2nd 2024, at Hotel Andaz by Hyatt in Aerocity, New Delhi, marked a significant milestone. With 600+ participants from around the globe, the conference showcased a dynamic lineup of speakers and thought leaders, emphasising quality discussions over quantity. And launched first edition SEIA Awards, Oscars of Sugar and Ethanol industry held along with the Conference which encouraged the entire sugar & allied industry.

## The key topics explored at SEIC 2024:

- Sweet Perspective: Navigating Dynamics in the Global Sugar Market
- Investing in the Future of Ethanol & Sugar
- Sustainable Synergy: Value Maximization in the Sugar & Ethanol Industry
- Outlook on Indian Sugarcane Crop: 2024 and Beyond
- Forecast Export or Import 2025: Domestic Stocks Scenario (Has India Broken Cyclicity?)
- Chini: Tezi... yaa Mandi..? Exploring Dynamics and Trends in Domestic Sugar Trade (Bullish or Bearish)
- Can India Achieve 20% Ethanol Blending Target by 2025: Challenges & Opportunities

## Outcome of Previous Editions:

- Better networking opportunities
- Direct engagement in marketing activities
- More strategic decision making
- Detailed insights into the latest trends
- Stimulating a better future for the industry
- Passageway for increased investments in the sector
- Active engagement towards innovativeness
- Strengthened sector for national like-minded decision making for exports, ethanol blending program
- etc.

SEIC has truly set the stage for an unparalleled exchange of knowledge, ideas, and opportunities, leaving an indelible mark on the landscape of Sugar and Ethanol conferences.





# About SEIC 2025

Recognising the resounding triumph of the Sugar & Ethanol India Conference 2024 in New Delhi, I extend heartfelt gratitude to our esteemed Sponsors, Associate Partners, Speakers, Delegates, and well-wishers for their unwavering support and cooperation.

I am thrilled to announce the much-anticipated 4th edition of the Sugar & Ethanol India Conference - SEIC, scheduled for February 6th & 7th 2025 in New Delhi, India.

I extend a cordial invitation to all industry stakeholders to join and actively participate in this upcoming networking and knowledge-sharing event. The conference promises to be a global gathering where we will delve into current scenarios, discuss the latest advancements, and chart the way forward to building a stronger and more sustainable sugar ecosystem.

The success of the previous editions has been exceptional and a testament to the Conference's uniqueness and excellent value for money.

At SEIC 2025, we assure you numerous opportunities to engage with industry experts and stalwarts, fostering discussions on expansion and evolution to meet the industry's dynamic needs.

I once again extend a warm invitation to participate in the Sugar & Ethanol India Conference (SEIC) 2025. This prospectus outlines the diverse opportunities available during the Conference, promising a platform for meaningful discussions, knowledge exchange, and collaborative growth.

Your presence will undoubtedly contribute to the success of yet another ground-breaking event.

See you in New Delhi in 2025!

Thanking you,  
Regards,

**Uppal Shah**

**Founder & CEO | ChiniMandi**



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# Associate Partners



NSI  
National Sugar  
Institute, India



National Federation  
of Co-operative  
Sugar Factories, India



STAI - The Sugar  
Technologists  
Association of India



Maharashtra State  
Co-operative Sugar  
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Industry Association



CoGen  
Cogeneration  
Association of India



AIDA  
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Association



Bonsucro  
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Platform, London, UK



U.S. Grains  
Council  
U.S.A.



UP  
Sugar Mills  
Association



WISMA  
West Indian Sugar  
Mills Association



UDOP  
National Union of  
Bioenergy, Brazil



IFFCO  
Wholly Owned by  
Co-operatives



CCI  
Chamber of Commerce  
India



Grain Ethanol  
Manufacturers  
Association



# Glimpses 2022 - 2023 - 2024



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# About SEIC 2025

Greetings!

Firstly, I would like to thank our Associate Partners, Sponsors, Delegates and all our well wishers for the support towards Sugar & Ethanol India Conference 2023 (SEIC-2023) in New Delhi.

On behalf of ChiniMandi, I am glad to announce that we are coming back with the 3rd Edition of Sugar & Ethanol India Conference in February 2024 in New Delhi, India, as per below details-

Date: 6th & 7th February, 2025

Venue: xxxxxxxxxxxx

I cordially invite all the industry stakeholders to come and participate in this networking and knowledge sharing event. This conference will be a gathering for people from around the world while we present, tune in to and talk about the current scenarios, latest advancements and way forward to building a stronger and more sustainable sugar ecosystem.

We are proud to share that the previous editions gave us valuable feedback that inclined towards agreeing that the conference has been one of its kind till date and held good value for money. The conference has met the expectations of delegates and they would recommend the conference to industry colleagues to attend the conference again in future. And we promise that, at SEIC 2025, you shall continue to have many opportunities to discuss with industry experts and stalwarts how to expand and evolve constantly striving to meet the industry's needs.

I once again invite you to participate in the Sugar & Ethanol India Conference (SEIC) 2025. This prospectus outlines the various opportunities available during the conference.

For any further details please contact Team ChiniMandi on [info@chinimandi.com](mailto:info@chinimandi.com) | 9075999101

Thanking you,

Regards,

**Uppal Shah**

**Founder & CEO | ChiniMandi**



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# Our Sponsors - 2024



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Ahir SSK Ltd.







# Other Sponsors - 2024



## Silver Sponsors



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Balrampur Chini Mills Ltd.



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Bharti Sugars & Fuels



Shripati Sugars & Power



Durga Sugar Pvt Ltd



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Mansarovar Trade Link



Venkateshkrupa Sugar Mills Ltd.



# Conference Overview



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## Session Highlights :

- Development of the Sugar Industry in India
- Weather Trends in 2025
- Indian Sugar Season 2024/25 and Trends for 2025
- Indian Sugar Export and Prospects
- Global Sugar Market Dynamics
- Price Outlook Session
- Ethanol: Current Scenario & Perspective for next 5 years
- Technology Advancements in the Sugar Industry
- Making the industry sweeter than sugar : Product Diversification as an Energy Hub of the Nation
- Future of the Sugar Industry



## Delegates Profile :

- Sugar Millers
- Distillery Owners
- Traders
- Exporters
- Corporates
- Suppliers
- Institutional Buyers
- Collateral & C&F Agents
- Agritech Companies
- Logistics and Ports
- Research Houses
- Knowledge Seekers



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# Delegate Fees



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## Delegate Pass ₹ 27,000

Includes Conference Pass + Meals  
(without accommodation)

**Book your seats now**

**On Call Booking: 9075 999 101 | 8055 999 101**

**Online Booking: <https://bit.ly/seic2025>**

**Nothing is more expensive  
than a missed opportunity..!**



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# SPONSORSHIP Opportunities



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Category	Amount
○ Presenting Sponsor	₹ 17,00,000
○ Title Sponsor	₹ 15,00,000
○ Powered By Sponsor	₹ 12,00,000
○ Co-Powered By Sponsor	₹ 10,00,000
○ Exclusive Partner Category	₹ 8,50,000
○ Platinum Sponsor	₹ 7,00,000
○ Gold Sponsor	₹ 5,00,000
○ Silver Sponsor	₹ 3,00,000

## Benefits



Generate  
Sales Leads



Enhance Positioning  
of your Company



Unveil New  
Services



Penetrate New  
Markets



Enhance Customer  
Loyalty



Foster New  
Business Partnerships



\* GST Applicable

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# SPONSORSHIP Deliverables



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Element	Presenting	Title	Powered By	Co Powered By
<b>Pre Event</b>				
Logo on Event Website Includes hyperlink to Sponsor's Website	✓	✓	✓	✓
Logo on Social Media Promotional Creatives	✓	✓	✓	✓
Logo on WhatsApp Marketing Creatives	✓	✓	✓	✓
Email Direct Marketing (EDM) Blast	✓	✓	✓	✓
Company / Brand Mention in Promotional Articles on ChiniMandi News	✓	✓	✓	✓
Logo on Conference Invitation	✓	✓	✓	✓

<b>On Event</b>				
Logo on Venue Branding	✓	✓	✓	✓
Logo on Stage Backdrop	✓	✓	✓	✓
Logo on Event Agenda	✓	✓	✓	✓
Logo on Delegate ID Card	✓	✓	✓	✓
Company Brochure in Delegate Kit	✓	✓	✓	✓
Complimentary Delegate Passes with Accommodation	16 Passes 8 Rooms	14 Passes 6 Rooms	10 Passes 5 Rooms	8 Passes 4 Rooms
Senior representative from company for inaugural ceremony	✓	✓	✓	✓
AV Slot	✓	✓	✓	✓
Repeated logo flash & company mention by emcee	✓	✓	✓	✓
Logo on Appreciation Memento / Certificates	✓	✓	✓	✓

<b>Post Event</b>				
Logo on News Coverage on ChiniMandi	✓	✓	✓	✓
Logo on Post Event Video	✓	✓	✓	✓
Logo on Event Glimpses Social Media Post	✓	✓	✓	✓
Email Direct Marketing (EDM) Blast	✓	✓	✓	✓
Promotional Article	✓	✓	X	X
Interview on ChiniMandi	✓	✓	X	X



\*SO refers to Single Occupancy \*DO refers to Double Occupancy

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# SPONSORSHIP Deliverables



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Element	Exclusive	Platinum	Gold	Silver
<b>Pre Event</b>				
Logo on Event Website Includes hyperlink to Sponsor's Website	✓	✓	✓	✓
Logo on Social Media Promotional Creatives	✓	X	X	X
Logo on WhatsApp Marketing Creatives	✓	✓	✓	✓
Email Direct Marketing (EDM) Blast	✓	✓	✓	✓
Company / Brand Mention in Promotional Articles on ChiniMandi News	✓	✓	✓	✓
Logo on Conference Invitation	✓	X	X	X

<b>On Event</b>				
Logo on Venue Branding	✓	✓	✓	✓
Logo on Stage Backdrop	✓	X	X	X
Logo on Event Agenda	✓	✓	✓	✓
Logo on Delegate ID Card	✓	X	X	X
Company Brochure in Delegate Kit	✓	✓	X	X
Complimentary Delegate Passes with Accommodation	8 Passes 4 Rooms	6 Passes 3 Rooms	4 Passes 2 Rooms	2 Passes 1 Rooms
Senior representative from company for inaugural ceremony	X	X	X	X
AV Slot	X	X	X	X
Repeated logo flash & company mention by emcee	X	X	X	X
Logo on Appreciation Memento / Certificates	X	X	X	X

<b>Post Event</b>				
Logo on News Coverage on ChiniMandi	✓	✓	✓	✓
Logo on Post Event Video	✓	X	X	X
Logo on Event Glimpses Social Media Post	✓	X	X	X
Email Direct Marketing (EDM) Blast	✓	✓	✓	✓
Promotional Article	X	X	X	X
Interview on ChiniMandi	X	X	X	X



\*SO refers to Single Occupancy \*DO refers to Double Occupancy

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# Our Presence



Web



Play Store



App Store

## News Platforms



Google News



Daily Hunt News



Just Dial News



Jio News

## Voice & Podcast



Aawaz.com Podcast



Amazon Alexa



Spotify

## Other Mediums



Quora



Medium

## Social Media



ChiniMandi



ChiniMandiOfficial



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ChiniMandi.com



ChiniMandi



ChiniMandi

*We are omni present*



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# S&EIC Conference Attendees



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AgriMandi.live



Atharv Intertrade  
Private Limited



B. G. Shirke Construction  
Technology Pvt Ltd



Balrampur  
Chini Mills Ltd.



Bharati Sugars & Fuels  
Private Limited



Bio Global  
Solution Co. Ltd.



MEIR Commodities  
India Pvt. Ltd.



Britannia Industries  
Limited



Cadbury



CAN group of  
Industries



COFCO International  
Limited



Covrig  
Analytics



D. Swayam  
Sugar House



Parle Products  
Pvt. Ltd.



Dhampur Bio  
Organics Ltd.



Dharashiv Sakhar  
Karkhana Ltd.



Durga Sugar



E.I.D. - Parry (India)  
Limited



eBuySugar.com



ED&F Man India  
Pvt Ltd



Rika Global Impex  
Ltd.



Elara Capital



F2I Nutrition and Health  
Private Limited



Gautam Sugar  
Trading Company



HPCL Biofuels  
Limited.



Hutatma Kisan Ahir  
S S K Ltd.



Jagdamba Engineers  
& Consultancy



SBS Water and Infra  
Projects Pvt Ltd



Jaywant Sugars  
Ltd. (JSL)



Jio-bp



JSW Jaigarh  
Port Limited



K.S.Commodities  
Pvt. Ltd.



KBK Chem -  
Engineering Pvt. Ltd.



Kelvion India  
Private Limited



Shripati Sugars and  
Power Limited



Nippon Steel Engineering  
India Pvt Ltd



Marex



Mondelēz International  
(CSBS)



Mansarovar  
Trade Link



McDonald Pelz Global  
Commodities India Pvt Ltd



Mawana Sugars  
Limited



Tata International  
Ltd.



KPMG



Louis Dreyfus  
Company



Mahindra &  
Mahindra Ltd.



IGrain India



Jaaji Software  
Technologies Pvt Ltd.



Simbhaoli  
Sugars Limited



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Collateral Management Ltd.



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# S&I Conference Attendees



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Bhayani



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Trading Co.



Nayara Energy  
Limited



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DCM Shriram Ltd.



AB InBev India  
Pvt. Ltd.



Pioneer Chem  
Solutions



Raj Process Equipments  
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Rajganga  
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India Pvt. Ltd.



Reliance Retail



Divine Tubes  
Pvt. Ltd.



Autade Sugar &  
Distilleries Pvt. Ltd.



S&P Global



Sadashivrao Mandlik  
SSK Ltd.



Samarpan Sugar



Sandeep Traders



Sat Dev Om Prakash



Dr Amin Controllers  
Pvt. Ltd.



Bhayani Group



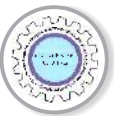
Shah Jaswantil  
Rasiklal



Shree Renuka Sugars  
Limited



Shri Gurudatt  
Sugars Ltd.



Shri Kallappanna Awade  
Jawahar SSSK Ltd



Shri. Shankar  
S.S.K Ltd.



Paques



President Premier  
Alcobev Pvt Ltd



Sona Machinery  
Ltd.



SS Engineers



StoneX



Sudden India  
Pvt. Ltd.



Swaraj Green Power  
and Fuel Limited



Powerstar Engineers And  
Consultants Private Limited



Shree Dudhganga  
Vedganga SSK Ltd



The Ugar Sugar  
Works Ltd.



Tropical Research  
Services



TruAlt Bioenergy  
Limited



Universal forces  
Industries Pvt Ltd



Uttam Sugar Mills  
Limited



Udagiri Sugar &  
Power Ltd.



Unifeeder Group



Sugar n Power  
Projects Pvt. Ltd.



Triveni Engineering &  
Industries Ltd.



J.M.Baxi Ports &  
Logistics Ltd.



Indreshwar Sugar Mill



TUV Rheinland  
(India) Pvt. Ltd.



Athani Sugar Ltd.



Dalmia Bharat  
Sugar & Industry



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AB Mauri Yeast,  
Peterborough, UK



ADS Agro Industries  
Pvt. Ltd.



Buhler (India)  
Pvt. Ltd.



Aira Euro Automation  
Pvt. Ltd.



Alsucrose  
Corporation



Alvean



Apex Tubes Pvt Ltd



Bray Controls India  
Pvt. Ltd.



Bajaj Hindusthan  
Sugar Limited



Chakiat Agencies



Bally Jute Company  
Ltd.



Bardoli Sugar Mill



CNBC TV 18



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ECRUU



Friends Group of Company  
Gautam Freight Pvt Ltd



Fuelcraft Solutions  
Pvt. Ltd.



Godavari Biorefineries  
Limited



Jawahar SSK Ltd.



Greenleaf  
Corporations



R D Shipping &  
Logistics



Macquarie Bank Limited  
(Macquarie Group)



ReNew



Resurgent India  
Limited



Saguru Sri Sri  
Sakhar Karkhana Ltd



Samarth SSK Ltd.



Samunnati  
Finance



Shri Dutt India  
Pvt Ltd



Liladhar Pasoo  
Forwarders Pvt Ltd



MSC Bank



Sharda Group



Mitcon Consultancy &  
Engineering Services Ltd.



North Star Food  
Trading Llc



Avadh Sugar &  
Energy Ltd.



Uttam Energy



Zuari Industries  
Limited



Venkateshkrupa  
Sugar Mill



Vilas S.S.K. Ltd.



VINP Distilleries  
and Sugars Pvt Ltd



Vision2E



Viterra India  
Pvt. Ltd.



PhillipCapital  
(India) Pvt. Ltd.



Kribhco Agri  
Business Ltd.



Shree Balaji  
Sugar Co



Apollo Screens  
Pvt. Ltd.



Vithalrao Shinde  
SS Karkhana Ltd.,



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