



SUGAR - ETHANOL & BIOENERGY INDIA CONFERENCE - 2025

explore • innovate • sustain

Jan 30th & 31st 2025



Andaz by Hyatt, Aerocity, New Delhi

Meet Learn
Celebrate!

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communications@chinimandi.com | www.chinimandi.com

About #SEIC2025

The Sugar - Ethanol & Bioenergy India Conference (SEIC) is a pivotal conference that brings together innovators, industry leaders, millers, traders, EPC players, institutional buyers and sustainability advocates to explore the convergence of sugar, ethanol and bioenergy production.

About ChiniMandi.com

The world's largest source of information for Sugar, Ethanol, and Bioenergy. Over **6.3 million readers** from **212 countries** trust ChiniMandi for needle moving news and insights on sugar and allied commodities.

Sugar Ethanol Bioenergy



Initiated in 2022 as Sugar and Ethanol India Conference (SEIC), we have now evolved to add Bioenergy to our manifesto to connect the ecosystem striving to address both food and fuel security in India.



Conference, Awards, Network,
Entertainment and more...

Glimpses of SEIC 2024, 23, 22



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Themes and Areas of Discussion




Global &
Domestic Sugar
Market
Dynamics


Value
Maximization
cultivation to
production


Awards and
Networking


Indian
Sugarcane
Crop Outlook


Future
Investment
in Ethanol &
Sugar


Blending
Target
Achievements


Export/Import
Forecast 2025


Feedstock


Policy and
Regulations

Glimpses of SEIC 2024, 23, 22



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Audience Profile at SEIC Series



Industry leaders	Global Influencers	Policymakers
Large Buyers / Corporates	Traders	Oil Marketing Companies (OMCs)
EPC Companies	Suppliers & CNF Agents	Brokers
Millers	Sustainability Advocates	Research and Academic experts
Farmers	Port and SCM	Media and Journalists

Country Names



India



Brazil



Indonesia



Thailand



USA



UK



Dubai



Sri Lanka



Bangladesh



Fiji



Singapore

SEIC '2025 Themes and Tracks



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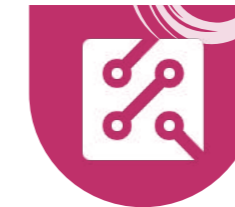
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Plenaries, Keynotes, Lightning Talks, Policy Debates, Fireside Chat, Product Showcase, Pitches, Business Networking and Partnerships, Awards and Entertainment



Industry trends and market outlook

Price, growth, and opportunities for Sugar, Ethanol, and Bioenergy in India



Innovation and Technology Advancements

Cultivation, Harvesting Yield, Processing, Warehousing and Transportation



Plant Asset and Infrastructure

E2E Biofuel production, cogeneration and ancillary units' investments, profitability of millers



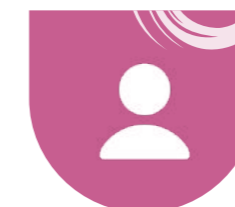
Policy and Regulatory Framework

Subsidy, Blending policy and norms, EXIM policy, food and fuel security



Sustainability & Green Energy

Advancements in Soil sensing, weather prediction, climate variability on production of sugarcane and feedstocks



Shifting Consumer Behavior

The rising backlash against sugar consumption and what it means for the industry

#SEIA2025 Sugar & Ethanol International Awards

SEIA is a prestigious event to celebrate excellence in innovation, sustainability and adaptation across the sugar, ethanol and bioenergy sectors.

The awards recognized the trailblazers, innovators and disruptors who have made remarkable contributions to the industry, setting new benchmarks in global achievements.



 **50+** Award Categories

 **5+** Esteemed Juries

 **10x** Networking



International Delegates and Speakers at #SEIC2025

SEIC is a host for business leaders, innovators, researchers, academic experts, traders and millers from international markets that are of interest to stakeholders in Sugar, Ethanol and Bioenergy.

Introducing Connects@SEIC

To increase bilateral business interests, ChiniMandi will be happy to align mutual interests of international & domestic delegates with each other.



One on one meeting with profiles of your interest



Round table discussions



Closed room / private discussion sessions



Any other specific business context requirements tailored to your needs

This is a limited, paid opportunity available to a select few.
*Conditions apply. Write to communications@chinimandi.com to know more.



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Ms. Charlotte Kingsman
(Founder) ECRUU



Mr. Peter De Clerk
Senior Economist, International Sugar Organization



Mr. Claudiu Covrig
Sr. Market Analyst, CovrigAnalytics



Mr. Nick Kwolek
Founder, Kwoico

Country Names



India



Brazil



Indonesia



Thailand



USA



UK



Dubai



Sri Lanka



Bangladesh



Fiji



Singapore

Thought Leadership and Content at #SEIC2025



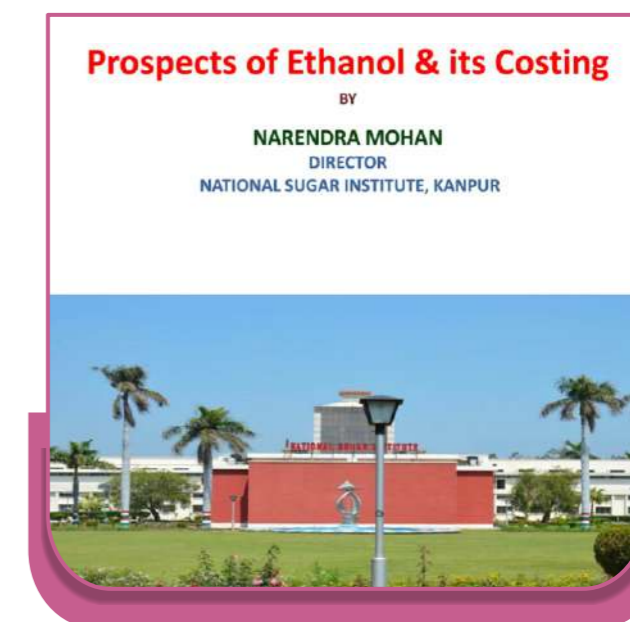
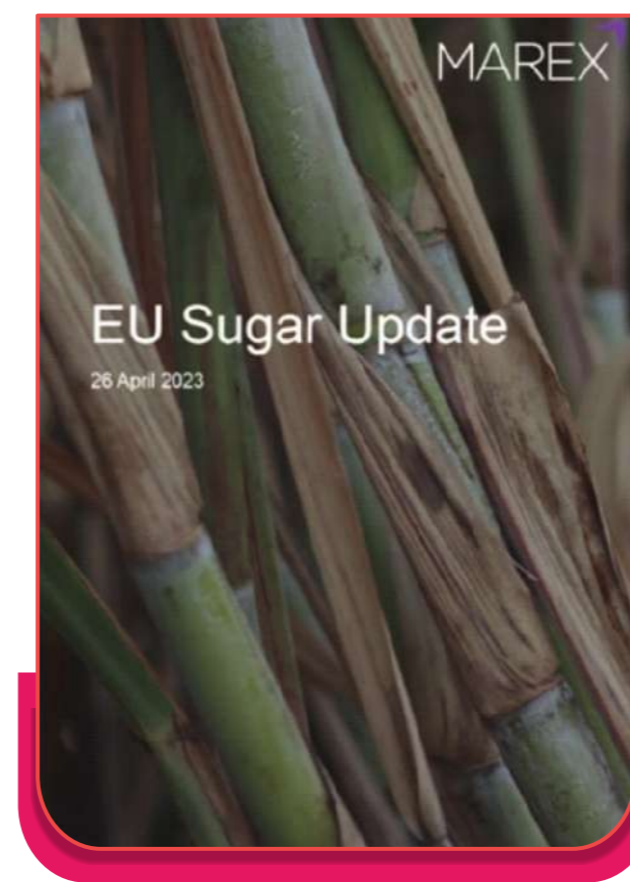
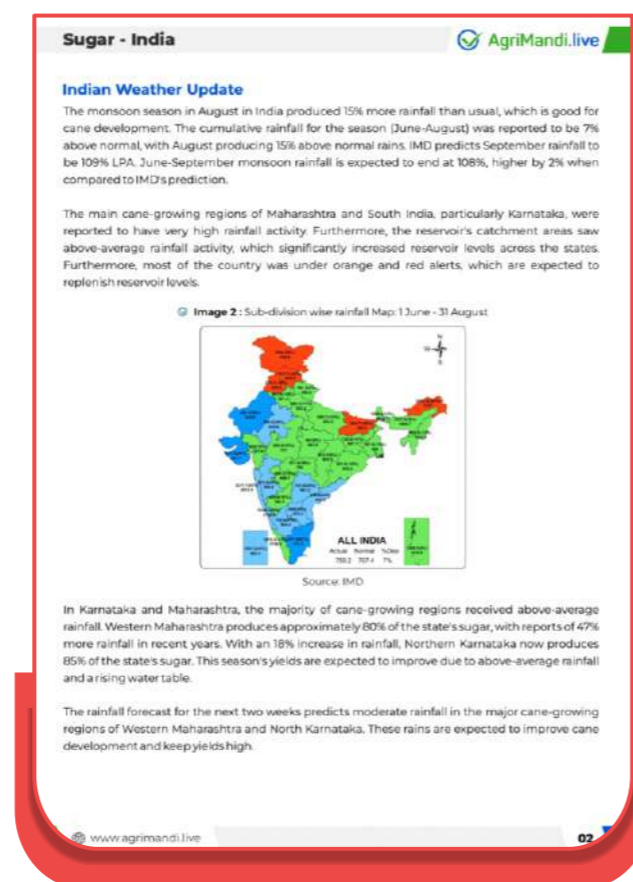
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Join us to explore the intricacies of market dynamics, weather and climate patterns, industry trends, technological advancements, expert opinions & polls, policy and regulatory updates, as well as in-depth whitepapers and case studies. Gain valuable insights to enhance your knowledge and make informed decisions.

If you wish to share your thought leadership at SEIC25, write to us at communications@chinimandi.com



Sponsors and Partners at #SEIC2024

ChiniMandi is delighted and grateful to the vast network of sponsors and partners who make SEIC a hallmark of excellence and knowledge hub for all stakeholders in sugar, ethanol and bioenergy.

Main Sponsors



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Title Sponsor



Powered by



Co-Powered by



Technology Partner



Port Partner



Digital Trade Partner



Kelvion Heat Exchange Partner

Platinum Sponsors



Sadashivrao Mandlik SSK Ltd.



MEIR Commodities



Swaraj Green Power & Fuel Ltd



DVP Group



Shri Gurudatt Sugars Ltd



Kallappaanna Awade Jawahar SSK Ltd.



Shri Shankar SSK Ltd



The Ugar Sugar Works Ltd.



TruAlt Bioenergy



Najmuddin Trading Company



Jaywant Sugars Ltd.



Shri Vitthal SSK Ltd. Venunagar

Gold Sponsors



K S Commodities Pvt Ltd



Universal Forces Industries Pvt. Ltd.



Samarpan Sugar



Sandeep Traders



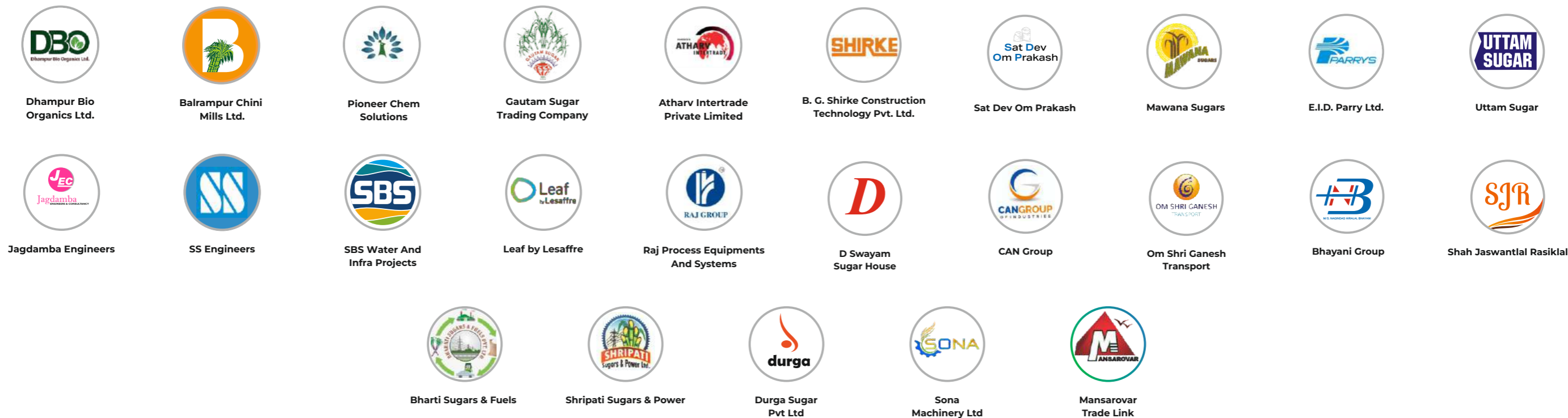
Shree Renuka Sugars Ltd.



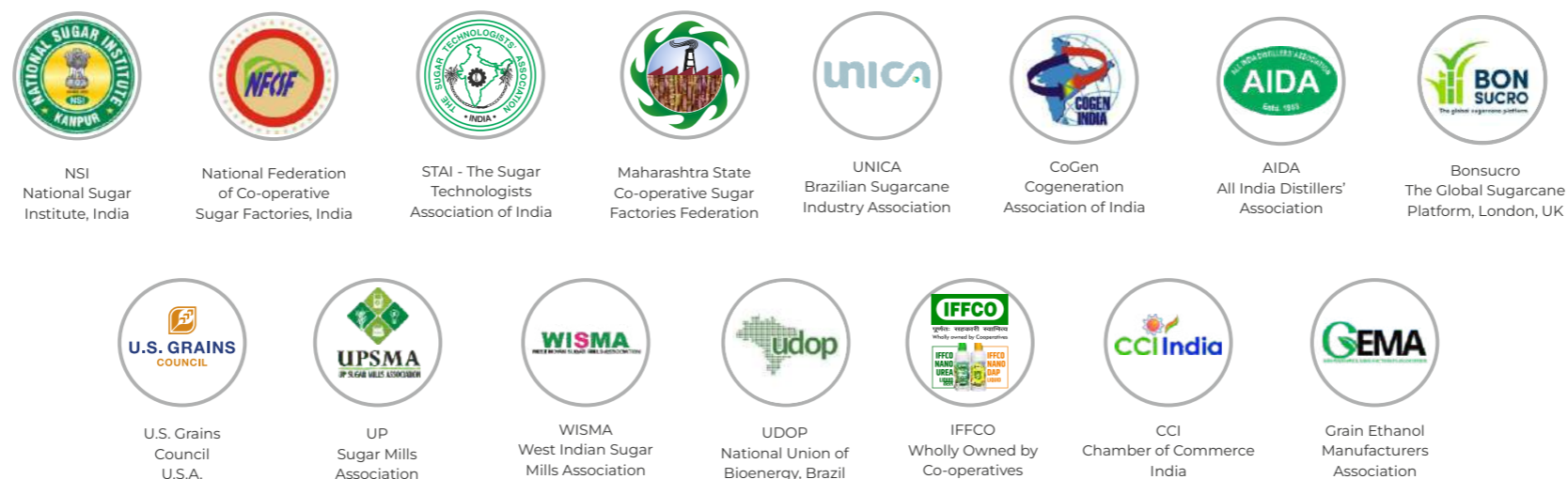
Hutatma Kisan Ahir SSK Ltd

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Silver Sponsors







Associate Partners









Conference Level Sponsorship Opportunities at #SEIC2025

Partner with the Sugar - Ethanol & Bioenergy India Conference 2025 to showcase your brand to industry leaders, innovators and key decision-makers in the sugar and bioenergy sector. Align your business with sustainable food and energy solutions and gain unparalleled visibility in a rapidly evolving market globally.

Sponsorship Type	Sponsor Category Name	Sponsorship Amount	Availability Open/closed
Conference Level	Presenting		Closed
	Title Sponsor		Closed
	Powered By		Closed
	Co-Powered		Closed
	Exclusive Partner	Rs. 8,50,000	Open
	Platinum	Rs. 7,00,000	Open
	Gold	Rs. 5,00,000	Open
	Silver	Rs. 3,00,000	Open

Detailed Deliverables and Entitlements in next slide

 Exclusive brand visibility	 Access to decision makers	 Networking with industry leaders
 Showcase initiatives	 Launch new products	 Market leadership recognition

Sponsorship Opportunities at #SEIC2025



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Element	Presenting	Title	Powered By	Co Powered By
Pre Conference				
Logo on Conference Website Includes hyperlink to Sponsor's Website	✓	✓	✓	✓
Logo on Social Media Promotional Creatives	✓	✓	✓	✓
Logo on WhatsApp Marketing Creatives	✓	✓	✓	✓
Email Direct Marketing (EDM) Blast	✓	✓	✓	✓
Company / Brand Mention in Promotional Articles on ChiniMandi News	✓	✓	✓	✓
Logo on Conference Invitation	✓	✓	✓	✓

On Conference				
Logo on Venue Branding	✓	✓	✓	✓
Logo on Stage Backdrop	✓	✓	✓	✓
Logo on Conference Agenda	✓	✓	✓	✓
Logo on Delegate ID Card	✓	✓	✓	✓
Company Brochure in Delegate Kit	✓	✓	✓	✓
Complimentary Delegate Passes with Accommodation	16 Passes 8 Rooms	14 Passes 6 Rooms	10 Passes 5 Rooms	8 Passes 4 Rooms
Senior representative from company for inaugural ceremony	✓	✓	✓	✓
AV Slot	✓	✓	✓	✓
Repeated logo flash & company mention by emcee	✓	✓	✓	✓
Logo on Appreciation Memento / Certificates	✓	✓	✓	✓

Post Conference				
Logo on News Coverage on ChiniMandi	✓	✓	✓	✓
Logo on Post Conference Video	✓	✓	✓	✓
Logo on Conference Glimpses Social Media Post	✓	✓	✓	✓
Email Direct Marketing (EDM) Blast	✓	✓	✓	✓
Promotional Article	✓	✓	X	X
Interview on ChiniMandi	✓	✓	X	X

Element	Exclusive	Platinum	Gold	Silver
Pre Conference				
Logo on Conference Website Includes hyperlink to Sponsor's Website	✓	✓	✓	✓
Logo on Social Media Promotional Creatives	✓	X	X	X
Logo on WhatsApp Marketing Creatives	✓	✓	✓	✓
Email Direct Marketing (EDM) Blast	✓	✓	✓	✓
Company / Brand Mention in Promotional Articles on ChiniMandi News	✓	✓	✓	✓
Logo on Conference Invitation	✓	X	X	X

On Conference				
Logo on Venue Branding	✓	✓	✓	✓
Logo on Stage Backdrop	✓	X	X	X
Logo on Conference Agenda	✓	✓	✓	✓
Logo on Delegate ID Card	✓	X	X	X
Company Brochure in Delegate Kit	✓	✓	X	X
Complimentary Delegate Passes with Accommodation	8 Passes 4 Rooms	6 Passes 3 Rooms	4 Passes 2 Rooms	2 Passes 1 Rooms
Senior representative from company for inaugural ceremony	X	X	X	X
AV Slot	X	X	X	X
Repeated logo flash & company mention by emcee	X	X	X	X
Logo on Appreciation Memento / Certificates	X	X	X	X

Post Conference				
Logo on News Coverage on ChiniMandi	✓	✓	✓	✓
Logo on Post Conference Video	✓	X	X	X
Logo on Event Glimpses Social Media Post	✓	X	X	X
Email Direct Marketing (EDM) Blast	✓	✓	✓	✓
Promotional Article	X	X	X	X
Interview on ChiniMandi	X	X	X	X

*Check-in on 30th January 2025, 2:00pm & check-out on 31st January 2025, 12:00pm.

Stand alone Sponsorship Opportunities at #SEIC2025

Clutter breaking and innovative sponsorship opportunities for unique brand building opportunities at #SEIC25. No matter what is your budget, we have something for you!

Sponsorship Type	Category Name	Days	Key Entitlements	Sponsorship Amount	Availability Open/closed
F&B	Hydration Partner	Day 1 & 2	Ensure attendees stay refreshed with your branding featured on hydration stations throughout the event	Rs. 95,000	Open
F&B	Luncheon Partner	Day 1 & 2	Showcase your brand during networking luncheons, where attendees gather for meals and meaningful conversations	Rs. 4,90,000	Open
F&B	Networking Dinner Partner	Day 1	Host a special networking dinner during the awards night to provide delegates with a more relaxed setting to connect and discuss business opportunities	Rs. 6,90,000	Open
Tech	WiFi Partner	Day 1 & 2	Become the go-to source for connectivity, with your branding prominently displayed on all Wi-Fi access points	Rs. 1,90,000	Open
Tech	Charging Station Partner	Day 1 & 2	Mobile charging stations for attendees' devices, prominently displaying the sponsor's branding	Rs. 1,90,000	Open
Merchandise	Takeaway Gift Partner	Day 1 OR 2	Provide branded takeaway gifts or conference bags for attendees, featuring sponsor logos	Rs. 4,90,000	Open
Logistics	Transportation Partner	Day 1 & 2	Sponsor transportation for attendees, such as shuttle services between airport and the conference venue	Rs. 2,90,000	Open
Conference	Lanyard Partner	Day 1 & 2	Sponsor the conference lanyards, featuring the sponsor's logo prominently displayed alongside the conference branding	Rs. 2,90,000	Open

We can customize the deliverables and entitlements, talk to us at communications@chinimandi.com

Delegate Fees



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Delegate Pass

~~₹ 33,000~~

Grab Early Bird Offer

₹ 27,000

Early Bird offer ends on 5th December 2024
It Includes Conference Pass + Meals
(without Accommodation)

Conference details are:

Day 1 : 30th January 2025, Thursday
10am to 6pm: Conference & Sessions
7pm to 10pm: SEIA - Industry Awards

Day 2 : 31st January 2025, Friday
10am to 5pm: Conference & Sessions
5pm: Vote of Thanks

Book your seats now

On Call Booking: 9075 999 101 | 9765 999 101

Online Booking: <https://bit.ly/seic2025>

Scan to register



**Vishesh Bhatt**

Manager - BD
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